

Autumn Brings With It A Season For Love And Romance, Reveals 123Greetings.com

Sub-heading: [Autumn](#) signifies the advent of cold and dry weather and in poetry is often associated with melancholy. Contrary to this, users of 123Greetings.com have expressed romance as the key element of the season – a time for love, warmth and togetherness.

New York, NY, September 26, 2013: [Fall 2013](#) has officially commenced and so has the season of love. In this season, characterized by falling leaves and cooler weather, many choose to cuddle-up and send warm hugs or romantic expressions to loved ones, as seen by 123Greetings.com’s analysis. Over 58% of the top 50 autumn ecards sent from the website, in 2012, depicted emotions of love, togetherness and yearning for each other.

There are many reasons to explain why romance could be a strong element for the season. For starters, natural beauty is exemplary during the fall season. Trees are beautifully adorned with red, orange and yellow leaves that glimmer in the sunlight and attractive [autumn flowers](#) further enhance the look. The cool breeze brings a chill in the air as nights become longer than days. Such romantic scenery is bound to evoke emotions of love. People may take this as an opportunity to stay close to and snuggle with their partners. Autumn also brings in popular holidays such as Halloween and Thanksgiving, again signifying a season of togetherness.

Arvind Kajaria, Founder of 123Greetings.com, says, “We understand the elements and emotions tied to this season and have created beautiful expressions that users can send to share miss you messages, virtual hugs and kisses and [romantic wishes](#). We wish everyone a great season and encourage users to continue expressing their love.”

123Greetings.com offers over 450 Autumn ecards across eight categories for users to choose from.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 39,500 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Facebook App and Mobile Website catering to users on social media and on mobile respectively. Its Connect Feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It has also introduced 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit 123Greetings.com